

PRELIMIARY SCRIPT- RUN OF SHOW



Gathering For Hope Event/ Friday, November 15, 2024

5:00 Doors open: Registration, golden ticket sales, appetizers, & vendor tasting. The Band, Swing Collective will be playing on the stage **5:00 – 6:30pm**

6:30 – 7:05 AV – to play themed music to allow band to leave stage

6:55 Dinner chime sound in Vendor tasting room..... VOG-MC, Kellie: Please

begin to enter the ballroom, the program is about to begin.

6:58 Dinner Chime Sound.... VOG-MC, Kellie: Ladies & Gentlemen, please take

a seat, the program is about to begin Bing Videos-dinner chime

WAIT for Arleen's cue.....

7:06 – 7:07 Band's Trumpette player to play a tune to announce starting

7:08 Play MC, Kellie Walk up song: I got a feeling, tonight's going to be a good night - 0:30

PPT Slide: Master of Ceremonies, Kellie DeMarco

LIVE CAMERA

7:10 Attention Caterers- (stand by – specialty drink & dinner service begins immediately after CEO key word.... Enjoy Dinner at approximately 7:20pm

7:08 - 7:10 (2 min)

MC, Kellie takes the stage;

(Welcome's guest, thanks Presenting sponsor & introduces Keith)

Good evening, distinguished guests. My name is Kellie DeMarco, and it is my privilege to serve as your Master of Ceremonies tonight. We gather to commemorate a remarkable milestone: the Gathering Inn's 20th anniversary of transforming lives in our community.

For two decades, the Gathering Inn has been a beacon of hope, tirelessly uplifting and embracing individuals facing homelessness. Their unwavering commitment to treating every person with dignity and empathy has been nothing short of transformative for our community.

Tonight, we celebrate 20 years of service that has been made possible by an army of supporters, we also celebrate a vision of compassion made real - a testament to the power of seeing inherent value in every individual, regardless of their circumstances as they fulfill their mission to meet people where they are, inspire hope, and walk alongside them on their journey to sustainable housing.

An extraordinary evening awaits you. Tonight's program promises to captivate and inspire: You'll be moved by a heartwarming tale of courage

and resilience. Our live auction will offer you the chance to bid on exciting items. Will take you on a journey through our origins, showcasing how it all began and together, we'll honor a true community hero with the prestigious Leo & Eileen French "Spirit of Hope Award."

But first, it is my distinct honor to introduce a remarkable leader whose vision and dedication have been instrumental in shaping the Gathering Inn's mission. Please join me in extending a warm welcome to Keith Diederich, our esteemed President and Chief Executive Officer of The Gathering Inn.

<applause >

Keith's Walk up music: Fearless – Goo Goo Dolls Bing Videos – start at :019

PPT Slide: Keith Diederich, President & CEO

LIVE CAMERA

7:10 – 7:15 (5 min.) Keith Diederich

(Keith <u>Thanks</u> MC, Presenting Sponsor, TGI Staff, Brd of Dir. Drink auction & intro's dinner)

Thank you, Kelli, it's an honor to have you with us this evening.

(Personal welcome speech-then transition to thanking RCF)

Fulfilling an enduring mission like that of the Gathering Inn - requires support of many compassionate individuals and organizations. As we embark on our Gala celebration, I invite you to join me in expressing our deep gratitude to this evening's Presenting Sponsor: Robert Craig Films, whose mission resonates deeply with our own to develop, create, and produce films that inspire audiences to engage with greater empathy, compassion, and generosity in our communities. This alignment of values makes our partnership not just beneficial, but truly transformative.

PPT Slide: **Presenting Sponsor**, Robert Craig Films

To Robert Craig Films: Your support amplifies our impact and embodies the very spirit of community engagement we strive to foster. We are immensely grateful for your partnership in this vital work.

Ladies and gentlemen, please join me in a round of applause for Robert Craig Films! <applause >

Keith introduces Jennifer Stolo who sets up the viewing of Movie Trailer, "No Address."

<u>Caterers stand by – special drink service begins 1 minute after movie trailer @7:20</u> followed by dinner service.

It gives me great pleasure to introduce Jennifer Stolo, CEO & Producer at Robert Craig Films, that passionately produces impactful cinema that not only entertains but also ignites meaningful conversations. Jennifer spearheads projects focused on social impact, leveraging her expertise in

marketing promotion to ensure these films reach diverse audiences nationwide. Jennifer is a driving force behind the integration of causebased storytelling into mainstream culture, championing narratives that inspire positive change across the country and beyond.

Ladies and gentlemen, please join me in welcoming Producer of Robert Craig Films, Jennifer Stolo to the stage.

Keith, stay at bottom of steps – extend a hand as Jen come down the stage stairs – stay at steps during movie- <u>you return to the podium right after</u>.

PPT Slide: Jennifer Stolo, CEO & Producer of Robert Craig Films

Jennifer's Walk up song - "You Don't Fight This Alone start at 0:01:21



You Don't Fight V5b MIXSW MSTR.wav

7:15 - 7:17 (2 min) Jennifer Stolo

Personal speech & intros the "No Address" Movie Trailer, - Jennifer leaves the stage

7:17 – 7:20 (3 min.) Play Movie Trailer

LIVE CAMERA

7:20 - 7:22 (2 min) Keith:

Thank you, Jennifer and Robert Craig Films then share some (personal notes about the movie)

Before dinner, allow me to continue sharing gratitude to a few more supporters:

PPT Slide: Thank you to our <u>Title Sponsors:</u>

Century Commercial Services High Street Bible Church Nella Holdings, LLC

Placer Title Company

Let's give them all a round of applause! <applause >

Catering Staff bring out 8 specialty drinks (have 2nd batch (additional 8) standing by)

Freddie performs auction for TABLE(S) SPECIALTY drink

PPT Slide: Thank you to our TGI TEAM Slide

I want to express my deepest appreciation to the dedicated Gathering Inn team members whose tireless efforts have made this evening truly special and unforgettable."

Keith gesture to the screen-

you will <u>not</u> read all their names, but the power point screen will have them listed

PPT Slide: Thank you to our Board of Directors

We extend our heartfelt gratitude to our Board of Directors led by Board Chair Keith Estes – add additional words about your Board.

Keith calls Freddie to the stage to auction off special drink

Now, as we transition to the next part of our evening, we invite you to relax and savor the exquisite meal prepared by Randy Peters Catering BUT BEFORE..., allow me to share a special surprise for all of you, please welcome to the stage, Our amazing auctioneer this evening Freddie Silveria.....

Keith, stay at bottom of steps during drink auction – you return to the podium right after and do the Toast – Enjoy Dinner Call".

Keith returns to the stage – "TOAST ANNIVERSARY" & Starts dinner.

Wow, that was fun! Please join me in raising a glass as we celebrate 20 years of reaching out and lifting up, **CHEERS** to The Gathering Inn and all of you that joined in supporting our mission. **ENJOY DINNER!**

PPT Slide: Enjoy Dinner

7:22 - 8:00 (40 min. - Guests enjoying dinner)

Band will scale down performance members and the vocalist will sing soft dinner music.

Guest eating Dinner - dishes & chargers cleared.

8:00 - 8:15 CATERER QUITE TIME - How it began Video + Special guest Video & Speaker

Post dinner and prior to program resuming – Play countdown Video - Bing Videos V267

LIVE CAMERA

8:00 – 8:04 (4 min.)

MC, Kellie returns to the stage – (Thank You Sponsors & intro "How it began Video")

I hope you all enjoyed dinner, Thank you again, Randy Peters Catering. Tonight's thrilling program is made possible through the generous support of our Event Sponsors.

PPT Slide: Presenting Sponsor, Robert Craig Films

Thank you, Presenting Sponsor, Robert Craig Films <applause >

Please, hold applause until I have read all the supportive sponsors names in each category.

PPT Slide: Title Sponsors

Thank you to our Title Sponsors:

Century Commercial Services

High Street Bible Church

Nella Holdings, LLC

Placer Title Company

Let's give them all a round of applause! <applause >

PPT Slide: Major Sponsors

Thank you to our Major Sponsors:

City National Bank

Digistream Investigations

First Northern Bank

Kaiser Permanente

Placer County

St. John's Episcopal Church

Sutter Health

Western Care Construction Company

Let's give them all a round of applause! <applause >

PPT Slide: Hope Sponsors

Thank you to all our Hope sponsors.

MC, Kellie gesture to the screen-

you will not read all their names, but the power point screen will have them listed

Let's give them all a round of applause! <applause >

PPT Slide: Gala Sponsors

Thank you to all our Gala sponsors.

MC gesture to the screen-

you will not read all of their names, but the power point screen will have them listed

Let's give them all a round of applause! <applause >

PPT Slide: Vendors, Volunteers & Crew

The Event Planning Committee, our Tasting Vendors, and our incredibly dedicated volunteers – everyone was a huge support - Let's give them all a round of applause!

LIVE CAMERA (Lead intro to the Anniversary Video)

Tonight, we come together to celebrate the profound impact of generosity that has empowered The Gathering Inn to live out its mission for 20 years. This milestone wouldn't be possible without the visionary founders whose big hearts and bold dreams created a lasting legacy—a place where every individual's inherent value is recognized and honored.

Thanks to this founding vision, The Gathering Inn continues to be a sanctuary of acceptance and connection, where guests find both support and accountability, alongside the freedom to envision a better future. Here, guests encounter the stability, encouragement, and resources to make meaningful changes, moving toward sustainable housing with dignity and self-sufficiency.

Let's take a moment to look back at the inspiration and journey that shaped The Gathering Inn into the life-changing community it is today."

Let's take a look at the inspiration & journey of how the Gathering Inn began

8:04 – 8:08 (03:50 min.) Play 20-Year Anniversary Video: How it began Bill-Keith 20th Anniversay v3.mov

MC, Kellie steps to the side of the stage while Video is being played

LIVE CAMERA

8:09 – 8:10 (1 min.) MC, Kellie

Incredible! Where would our special guests be if not for 20 years ago these courageous people created The Gathering Inn.

This story we are about to share captures the beautiful transformation that unfolds when compassion meets courage, and hope lights the way forward.

Thanks to the steadfast support of our community, The Gathering Inn has been able to reach out and lift-up those in need for two decades, creating pathways to hope and stability every single day.

Tonight, as we celebrate 20 years of impact, we honor not only the journey of The Gathering Inn but also the resilience of the individuals and families who have found new beginnings here.

This evening, we're privileged to introduce two very special guests: Sidney and his father, Calvin. Sidney was just 12 years old when he, his dad, and his five siblings in the midst of life's deepest challenges found themselves at The Gathering Inn, searching for stability after a series of life's hardest blows.

Pause voice.... For Sidney, home had become a place of uncertainty, surrounded by so much despair, he found himself asking, "Where is our next meal going to come from? No furniture, no home...what is my life going to be?"

But thanks to friends like you, The Gathering Inn was there, offering more than just a meal or a bed—it offered the safety, care, and compassion that gave them a sense of belonging and a renewed hope for the future.

Let's take a moment together to hear more about Sidney's journey, beginning as a 14-year-old in search of hope.

Ladies and gentlemen meet Sidney

MC, Kellie steps to the side during Video

8:10 – 8:13 (3.00 min.) – PLAY SIDNEY'S VIDEO

Sidney V2.mp4

LIVE CAMERA

8:13 MC, Ladies & Gentlemen, please join me in extending a warm welcome to Sidney & his father Calvin to the stage <applause >

Sidney's Walk up music: Earth Wine & Fire, "I AM"

https://www.youtube.com/watch?v=wlavfQHFnPw Start at | 02:50

PPT Slide: Special Guest Speaker, Sidney

LIVE CAMERA

8:13 – 8:16 (2-3 min.) Sidney's PERSONAL SPEECH

Thank you all very much for welcoming me here this evening.

Personal speech.....<applause >

At the end of Sydney's speech,

Keith walks on stage and gives Sidney & his father a handshake - Pose for photo (all 3 – Sidney, Dad & Keith leave the stage).

8:16 - 8:17 (1 min.)MC, Kellie returns to podium- (intro Auctioneer, Freddie)

What an inspiring story! The courage displayed is truly remarkable. We're grateful for organizations like The Gathering Inn that provide such vital support. This is exactly why we've come together tonight - to offer hope directly to those in need.

It gives me great pleasure to work alongside this very talented man, Freddie Silveria. He is the owner of FSA Auctions, a highly acclaimed and exceptional auctioneer. FSA Auctions has helped nonprofits and schools fundraise over 60 million dollars. Freddie was recently named one of Sacramento's 40 under 40. In addition to fundraising, he also speaks to local middle and high school students about treating each other with respect and kindness. His motto is, "It's hard to hate someone whose story you don't know." Freddie has lived in Placer County for over 30 years, and thanks you in advance for your support of The Gathering Inn.

Ladies and gentlemen, please welcome to the stage Freddie Silveria, your Auctioneer. <applause >

8:17 Freddie's Walk up music: it's a beautiful day by U Tube | start at 0:53

Bing Videos

PPT Slide: Freddie Silveria, Auctioneer

LIVE CAMERA

8:17 – 8:30 (15 min.) Freddie performs L-1 Fund-A-Need:

Freddie Silveria, Auctioneer.

Thank you, Kellie and The Gathering Inn - I'm honored to be here this evening to assist in making a difference in a life like Sidney - Let's make some additional impact for many others that need our support – Are you Ready? Let's do this!

PPT Slides: L-1 Fund-A-Need:

Perform Fund-A-Need: \$20,000, 10,000, \$5,000, \$2,500, \$1,000, \$500, \$250, \$100

Toggle back & forth: Power Point Slides #27 to #-37 (Auction lots & Live Screen)

LIVE CAMERA & POWER POINT SCREENS

8:30 - 9:10 (40 min) Perform the remaining 11 Live Auction Lots

Freddie Silveria, Auctioneer & MC

(Present & auction off the remaining eleven (11) Live Auction lots)

Estimation; 3-4 minutes per item.

MC, Kellie reads descriptions & introduces the items then Freddie, Auctioneer, sells them. **AUCTION ENDS**

PPT Slide: Thank you for your support.

LIVE CAMERA: Kellie thanks Freddie and welcomes Keith back to the stage

9:10 – 9:11 (1 min.) Ladies and gentlemen, thank you for all your support and join me with a round of applause for Freddie, that was absolutely incredible! Now, welcome back to the stage, your President & CEO, Keith Diederich.

Keith Introduces Leo & Eileen French, Spirit of Hope Award

9:11 – 9:15 (5 min) **Keith Diederich:**

Thank you, Kellie & Freddie and all those that participated! Your generosity has made an incredible impact on those facing homelessness. You have personally contributed to creating life-changing opportunities for those in need. Your support is deeply appreciated and will have a lasting effect. Thank you all for your compassion and dedication.

This portion of the program is near and dear to my heart, we have the opportunity to honor a local champion in the community. It all began 2018 when we created the Leo & Eileen French, Spirit of Hope Award, it is an award that– *Keith* -

share REASON behind the creation of the Leo & Eileen French Spirit of Hope Award.....

I'm honored to speak of this year's recipient: **Placer Title Company Add personal speech of PTC**

Past Honorees:

2018 Honoree: Bill Boudier, Denise Sewart & Michael Miller

2019 Honoree: Keith Estes **2021 Honoree:** Jeff Brown

2022 Honoree: Dr. Tom Stanko **2023 Honoree:** Martin A. Harmon

Ladies and gentlemen, please put your hands together for

2024 Leo & Eileen French "Spirit of Hope Honoree, Placer Title Company

Please welcome CEO, Randy Bradley to the stage, accepting the award on their company's behalf.

PP Slide: Congratulations Honoree Placer Title

Keith hands award to Randy & steps to the side of stage during Randy's Speech

Live Camera

9:15 – 9:17 (2 min) Randy Bradley's personal acceptance speech

At the end of Randy's speech, Keith joins Randy at the podium and shakes his hand & poses for quick photo opportunity.

Randy leaves the stage- Keith STAYS on stage

9:18 - 9:30 (10 min)

PP Slide: Friendly reminder – payment due tonight / check out open 9:45

PP Slide: Golden Ticket Trips & Winner slide; Arleen brings up Golden Ticket Jar

Keith, thank you to our Golden Ticket Sponsor, Tilton Pacific Construction,

Reminder, must be present to win.....

Drum roll please.....

Play the drum roll sound effect Bing Videos

The GOLDEN TICKET WINNER IS # X

PP Slide: Floral Centerpiece giveaway

On the TOP BACK of <u>one</u> of chairs at your table has a <u>GOLD</u> or <u>BLACK DOT</u> sticker on it, YOU won the centerpiece designed by Judy's Blossoms-

Live Camera: Keith Add any personal final remarks

PP Slide: GI logo- Thank you, see you next year, Friday, November 14, 2025

9:30 – 10:00 AV Team play UPBEAT music till 10:00pm