



Improve Your Tomorrow  
Welcomes You to the 2024

# SNEAKER BALL



Mack Powell Event Center  
Saturday, November 9th



## This year's Sneaker Ball is made possible thanks to the following organizations & leaders

We are incredibly grateful to sponsors for their generous support of this year's Sneaker Ball. Your contributions are helping us create life-changing opportunities for young men of color, empowering them to pursue their college and career dreams. Together, we are making a lasting impact in our community.

### Change Agent Sponsors



**Sutter Independent Physicians**

In partnership with  
Sutter Medical Foundation



**GREATER SACRAMENTO**  
ECONOMIC COUNCIL



**UC DAVIS**  
Diversity, Equity  
and Inclusion



**CALIFORNIA**  
RESOURCES CORPORATION



**CARBON**  
TERRAVULT



**usbank**

### Affiliate Sponsors



Supervisor Chanche Condit



**THE CENTER**  
at Sierra Health Foundation



**Golden1**  
Credit Union



**Dignity Health.**  
St. Joseph's Medical Center



**CONSTRUCTION**



**JPMorganChase**

### Comunidad Sponsors

Mercy Medical Group, Five Star Bank, Comcast, Sacramento State, Safety Center, Red Dog Real Estate, Mayor Pro Tem Karina Talamantes, Councilmember Shoun Thao, Councilmember Eric Guerra, and Councilmember Mai Vang, Supervisor Rich Desmond, KP Public Affairs, San Joaquin Delta Community College, NextGen Policy, Manatt Phelps and Phillips.



# IYT's Sneaker Ball Fundraising Gala

Thank you for joining us in supporting Sacramento's next generation of young and diverse leaders.

We are honored to come together with you and other dedicated community partners to create pathways for success for the next generation of young men of color in our region. Together, we are closing the college achievement gap and providing the resources and mentorship needed for these bright minds to thrive.

From high school graduation to college success, and onto career readiness, IYT is paving the way for young men of color to not only succeed in school but also become leaders in their communities.

Tonight, your generosity will help fund the development of IYT's College Success Center, a catalytic space in Sacramento that will provide career training, wellness resources, meals, and college readiness support to young men of color. Our fundraising goal of \$2 million will allow us to serve thousands of students, ensuring they receive the guidance and resources to excel in their academic and professional journeys.

As you enjoy this evening's auctions, entertainment, and delicious dinner, know that every contribution you make is propelling our mission forward. Together, we are transforming lives, lifting futures, and building a community where young men of color are overrepresented in higher education, underrepresented in the criminal justice system, and emerge as the next generation of community leaders.



**Michael Lynch**  
**CEO & Co-Founder**



**Michael Casper**  
**COO & Co-Founder**





# **Sneaker Ball Agenda**

**6:00 PM – Doors Open**

**6:20 PM – Welcome Remarks**

**6:35 PM – Auctioneer Kick-off**

**6:40 PM – Live Music by The Band Hayez**

**7:10 PM – Live Auction**

**8:00 PM – Fund-A-Need**

**8:15 PM – Music, Dessert, & Activations**

**8:35 PM – Silent Auction Winners Announced**

**9:00 PM – Closing Remarks**

**9:10 PM – Music & Dancing**

**10:00 PM – Event Close**





# IMPROVE

YOUR TOMORROW, INC



## Our Mission

To increase the number of young men of color who attend and graduate from colleges and universities

## Our Vision

A nation in which young men of color are overrepresented in higher education, underrepresented in the criminal justice system, and are leaders in their community.



**Values:** Liberation. Character. Service. Teamwork.



# Tonight's Auction Items

A heartfelt thank you to our incredible team—Karen Esquibel, Laura Jackson, Janae Aptaker, Jay Jefferson, and Gary King for their dedication and hard work in securing auction items for this evening. Your efforts have made this event possible and will contribute to the continued success of our programs.

## Vibrant Mexican Escape

Discover the Magic of Mexico for Eight Days & Seven Nights at Your Choice of Either The Club at Hacienda del Mar or the Hacienda Encantada Resort & Spa in Cabo San Lucas, or Baganvillas Resort in Puerto Vallarta for Two (Land Only).



## Washington D.C. Airbnb 2-Night Getaway -

*\*Inauguration Dates Available\**

Experience the excitement of Washington D.C.! Enjoy a two-night stay in a beautifully appointed Airbnb.

**Donor:** Alex Hayes



### Curated Wine Experience for Two at Di Stasio Vineyards

Indulge in a curated wine experience for two at the stunning Di Stasio Vineyards, nestled in the heart of California wine country. Enjoy a personalized day of wine tasting, a delicious gourmet lunch, and a memorable dinner, all while soaking in the beautiful vineyard views. This luxurious experience, donated by Di Stasio Vineyards, offers the perfect blend of fine wine, exquisite cuisine, and serene surroundings—a must for wine lovers!

**Donor:** Di Stasio Vineyards



\$125

**Quantity Available: 2**

### Date Night - Canon's Restaurant + More Sacramento

Indulge in a delicious dining experience at Canon's Restaurant in Sacramento. This is your ticket to an unforgettable meal at one of the city's favorite local spots + **MORE**.

**Donor:** Clay Nutting



\$100

### Nike Air Jordan 1's Signed by Sacramento Kings Players

Own a piece of basketball history with a sneaker signed by multiple Sacramento Kings players. This unique collectible is perfect for any Kings fan or sports memorabilia enthusiast. Don't miss out on the chance to add this exclusive, team-signed item to your collection!

**Donor:** The Jacquelyn



\$500

**Quantity Available: 1 Pair**

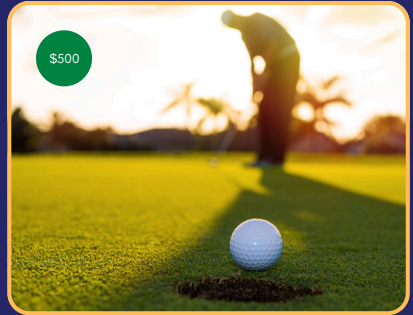
Check silent auction table for more information



### California Golf Experience for Four: 18 Holes & Lunch

Hit the links for a day of fun and relaxation with this California Golf Experience for four. Enjoy 18 holes of golf at one of the state's top courses, followed by a delicious lunch to round out the perfect outing. Whether you're an experienced golfer or just out for some casual fun, this is a fantastic opportunity to share with friends or family.

**Donor:** InterWest Insurance Services



### Acquiesce Winery & Vineyard Elevated Tasting Experience for Four

Indulge in an Elevated Tasting Experience for four at Acquiesce Winery & Vineyard, an estate winery known for its small-lot, handcrafted, award-winning wines. If you love white wine, this is the perfect experience for you! Explore the beauty of Acquiesce's 18-acre vineyard, housed in a century-old barn that serves as the winery's tasting room. Enjoy sipping Rhone-inspired white and rosé wines, thoughtfully paired with savory bites, while taking in breathtaking views of the vineyard and surrounding countryside. This experience offers a truly immersive opportunity to explore unique varietals, learn about winemaking, and enjoy the serenity of California's wine country.

**Donor:** Rodney Tipton

**Quantity Available: 2**

### Private Dinner for 4-6 People Catered by Chef Booker T

Enjoy a private dinner catered by the renowned Chef Booker T for 4-6 guests. This exclusive experience includes a customized gourmet menu, prepared to perfection in your home or preferred venue. Chef Booker T is known for his culinary creativity and exceptional service, making this dinner a truly unforgettable experience.



Check silent auction table for more information

**Magnum of GoldenEye and Premium Wine Selection**

Elevate your wine collection with this impressive Magnum of GoldenEye, a renowned Pinot Noir from the Anderson Valley, known for its rich flavors and exceptional quality. This is a must-have for wine enthusiasts looking to savor some of California's finest vintages.

**Donor:** Keith Schuler



**The Presidential Package**

Enjoy an exclusive wine tasting experience featuring top bottles of wine personally recommended and donated by regional CEOs. Hosted by board member Dr. Jackson, this intimate event includes expert guidance from a top sommelier. Savor delicious hors d'oeuvres while mingling with esteemed leaders and expanding your wine knowledge in an unforgettable setting.

**Donor:** Dr. Harold Jackson

**IYT for the Day Experience for Three**

Step into the world of IYT! This unique experience offers you and two guests the chance to spend a day with the inspiring team at Improve Your Tomorrow. Enjoy breakfast and lunch with IYT leaders as you learn firsthand about the organization's impactful work in shaping the future of young men of color. This is the perfect opportunity for those who want to witness the power of mentorship and community-building up close.



Check silent auction table for more information



## **A Tribute To Four Brothers**

We honor the lives of four remarkable young men—Arturo, Jason, Oscar, and Layton. These young men were a part of the IYT family, and they represented the very best of what our future holds. We honor these extraordinary young men, whose energy, spirit, and dedication enriched their schools, communities, and all of those who were fortunate enough to know them.

Their stories are woven into the fabric of IYT, and their legacy of resilience, leadership, and hope will inspire generations of IYT graduates to come.

Arturo Garzon  
Valley High School / UC Davis

Jason Nicholas  
Black Diamond High School

Oscar Xavier Rodriguez  
Golden Valley High School

Layton Hollman  
Inderkum High School

If you would like to support their families, please reach out to [iyt@improveyourtomorrow.org](mailto:iyt@improveyourtomorrow.org).







## Local Beer Sponsor:

Lager, Pale Ale, IPA

The beer you're enjoying tonight is generously provided by Urban Roots Brewing. As a valued Sacramento establishment, Urban Roots' dedication to quality and community makes them an ideal partner for this event. Your support is helping us create meaningful opportunities for young men of color, and we are grateful for your contribution to making this night a success.



## Local Wine Sponsor: Lodi Appellation Inclusion Collective (LAIC)



### Featured Wines and Value:

Acquiesce Sparkling Rosé - \$660  
Acquiesce Clairette Blanche - \$438  
Acquiesce Roussanne - \$486  
Bokisch Albariño - \$312  
Klinker Brick Farrah Syrah - \$264  
Lucas Chardonnay - \$468  
Lucas Zinstar - \$732  
Markus Carignane - \$492

We are deeply grateful to our local vineyards for providing these exquisite wines and helping make our event a success. Thank you for supporting our mission and our Sneaker Ball guests!

We extend our deepest gratitude to the Lodi Appellation Inclusion Collective (LAIC) for their generous wine donation in support of this year's Sneaker Ball. LAIC is a group of progressive wineries and professionals committed to increasing diversity in the Lodi wine region and the broader wine industry. Their partnership with The Roots Fund, which empowers underrepresented minorities through education, mentorship, and job placement, is making an impact in creating opportunities for future wine industry leaders.

LAIC's dedication to hands-on immersion, networking, and mentorship in the wine industry reflects their vision of fostering inclusion and expanding access to opportunities for all. We are proud to partner with such an inspiring organization and thank them for helping make this event a success.






# COLLEGE SUCCESS CENTER

## KEY OUTCOMES



COMMUNITY  
BUILDING



CAREER  
TRAINING



COLLEGE  
ADVISING



LIFE  
SKILLS

## THE VISION

Conceived as an innovative 15,000 square foot program hub and community event center, IYT's College Success Center will be an inclusive 'home away from home' where members can connect, learn, and pursue their college and career dreams.

Thousands of young men of color will access immersive programs and services that prepare them for college while offering exclusive career exposure and development opportunities.

Your support through the Sneaker Ball fundraiser will equip these future leaders with the tools and guidance they need to break barriers and transform their communities. The Center will be one of the few safe spaces in the region dedicated to fostering their growth, leadership, and success.





# OUR BOARD



Greg Ortiz  
(Chair)  
Retired Counselor  
Valley High School



Jay Jefferson  
(Treasurer)  
Deputy Appointments Secretary  
Office of Gavin Newsom



Michael Lynch  
(Secretary)  
CEO/Co-Founder  
Improve Your Tomorrow



Janae Aptaker  
DEI Program Manager  
University & Early Career  
Partnerships at Blue Shield California



Rick Martinez  
Executive Director  
California Fire Foundation



Dr. Richard Pan  
Physician and Former  
California Senator



Monica Roberts  
Former Director of  
Sacramento County office of  
Education (retired)



Gerald Agustin  
Director of Operations/Owner  
Blossom Ridge Home Health



Dr. Edward Bush  
President  
Consumes River College



Dr. Harold Jackson  
Orthopedic Surgeon  
Northern California Orthopedic  
Associates



Oscar Cervantes  
Marketing Director for  
Red Dog Real Estate



Dr. Lisa Cardoza  
President of  
American River College



Che Salinas  
Special Counsel and  
Senior Legislative Advisor  
Mannat, Phelps, & Phillips



Gary King  
Retired SMUD Executive

## Silent Auction, Donations & Beverage Tickets

Help raise critical funds to support the College Success Center (CSC), a transformative space that provides career training, wellness resources, meals, and college readiness for young men of color. Participate in our silent auction and make a lasting impact!

Scan the QR code to:  
Purchase beverage tickets &  
donate directly to the CSC



The **silent auction winner will be announced at 8:30 PM**, so be sure to get your bids in! If you have any questions or need assistance, please see one of our staff members at registration. To participate, you must be registered and have a bidder number.

Items can be taken home tonight or picked up later from our HQ.

### Improve Your Tomorrow

1901 Royal Oaks Dr.  
Dr, Sacramento, CA 95815  
[flow.page/iysneakerball](https://flow.page/iysneakerball)



Thank you for your generosity in supporting the success of young men in our community!

2